

November 4, 2010

Mary Hagan
City of Lakewood
Clerk of Council
12650 Detroit Avenue
Lakewood, Ohio 44107

Dear Ms. Hagan:

Attached is my resume, I am applying to fill the at-large vacancy on Lakewood City Council.

After deciding to relocate to Northeast Ohio for the opportunity to pursue graduate training in urban economic development and planning, my wife and I set out to find the ideal community to establish ourselves, purchase a home, and raise a family. While friends already living in Northeast Ohio suggested a variety of neighborhoods or suburbs, it only took one visit to Lakewood to convince us that this was where we should be.

Looking back, we cannot precisely identify what "it" was that made Lakewood so magnetic and charming during our initial visit. But, having lived here for over six years, I can think of a few things: the magnificent housing stock, the tree-lined streets, the diversity of its residents, the energy of Detroit Road on a beautiful Saturday, the outstanding schools, the beautiful park system, interesting commercial development, its walkability, but most of all – it was the people who choose to live and work in Lakewood. Every day, I witness something in Lakewood that not only reaffirms my belief that we made the right decision six years ago, but also encourages me to believe that our future in Lakewood and Northeast Ohio is incredibly bright.

While my resume highlights the professional accomplishments and educational training that I would bring to City Council – public policy, public finance, economic/community development, and real estate management and analysis – it does not detail why I would be an asset to Council. Certainly my background and experience would be beneficial to Council and the City, but the passion I have for making the City a better place to live, work, and play sets me apart. The City definitely has its current and future challenges, but they are not insurmountable. Local talent, dedicated to innovative and creative solutions for reshaping our City, will undoubtedly provide the recipe for continued success.

After six years of living in Lakewood, my wife and I can honestly say that there is no better place to live. We have enjoyed our time in the City, loved meeting its residents and frequenting its establishments, and are enthusiastic about its future. We have one child, a 17-month old son, and another on the way and it is not hyperbole to say that we feel very fortunate to have selected Lakewood as the community to raise our children. Whether or not I am selected for the opening on Council, I look forward to continuing to work to make Lakewood a wonderful place to call home.

Thank you in advance for considering me for the at-large opening on City Council.

Sincerely,



Matt Sattler
1515 Belle Ave.
Lakewood, OH 44107

Matthew J. Sattler, MPA, MUPDD

1515 Belle Ave. Lakewood, OH 44107 / (216) 246-8874 / matthewjsattler@gmail.com

EDUCATION

Maxine Goodman Levin College of Urban Affairs
Cleveland State University, Cleveland, Ohio

MASTER OF URBAN PLANNING, DESIGN, AND DEVELOPMENT, 2007

The University of Toledo, Toledo, Ohio

MASTER OF PUBLIC ADMINISTRATION, 2001

The Ohio State University, Columbus, Ohio

BACHELOR OF ARTS, POLITICAL SCIENCE, 1999

PROFESSIONAL EDUCATION

BOMI International

Independent Institute for Property and Facility Management Education

REAL PROPERTY ADMINISTRATOR (RPA)

Currently enrolled in RPA designation program.

PROFESSIONAL EXPERIENCE

ShoreBank Enterprise Group, Cleveland

2008-present

STRATEGIC PROJECT ASSISTANT

Serve as strategic assistant for nonprofit community and economic development agency, focused on job and wealth creation in Cleveland, Ohio. Responsibilities include leasing commercial space in 166,000 square foot facility with 40+ tenants, property management, tenant relations, tenant retention and attraction, facility management, capital improvement planning and budgeting, vendor liaison, contract management and negotiation, bidding facility work, strategic research and analysis, development and implementation of process improvements, and operations and accounting support.

Lucas County Improvement Corporation

2007

ECONOMIC DEVELOPMENT SPECIALIST

Serve as lead data collection, analysis, and public affairs official for countywide nonprofit economic development agency. Independently conduct applied quantitative and qualitative research, focused primarily on identifying regional economic trends. Develop, maintain, and interpret databases from secondary sources (e.g. BLS, BEA, ODOD, U.S. Census). Utilize conducted research to produce reports to support analytical economic development decision making and for public consumption. Coordinate public promotion of agency initiatives through community presentations, newsletter writing and communication, and media communications. Support economic development staff through technical assistance on urban planning and public policy initiatives.

A.G. Edwards & Sons, Inc.

2005-2007

Public Finance Department, Cleveland Ohio Office

ASSOCIATE, INVESTMENT BANKING

Provided project support to senior investment bankers in the Cleveland Public Finance office through applied research, data collection and analysis, report writing, and technical support. Assisted bankers in developing new debt offerings, refundings, restructurings, rating analysis, advisory services or debt issue marketing. Provided quantitative and qualitative research and financial analysis for existing public finance clients and potential clients. Developed, maintained, and interpreted databases from primary and secondary sources. Utilized constructed databases to monitor municipal market movement, bond credit rating information, and issuer performance. Executed quantitative financial statistical analysis through the use of spreadsheets and financial analysis software. Assisted senior bankers in developing proposals and presentation materials. Wrote, edited, and managed Ohio Municipal Finance and Ohio School Finance newsletters. NASD licensed General Securities Registered Representative (Series 7).

Cleveland State University

2004-2005

Center for Public Management & Great Lakes Environmental Finance Center

RESEARCH ASSISTANT & GRADUATE ASSISTANT

Conducted independent applied research, data collection, database design, qualitative & quantitative analysis, research design methodology, and report writing to support a variety of projects authored by the Centers. Assisted senior managers in survey collection and analysis, database construction and analysis, and authoring of reports. Develop, maintain, and interpret databases from primary and secondary sources. Utilize constructed databases to generate statistical analysis and visual references. Assisted senior investigators in coordinating, organizing, and managing projects for clients. Communicated with supervisors, clients, and staff to coordinate ongoing projects. Utilized both primary and secondary data collection methods to support research and analysis. Regularly downloaded and manipulated data from government, nonprofit, and public policy websites for use in additional analysis. Authored project proposals for both Centers.

State of Ohio, Auditor of State

2003-2004

NORTHWEST OHIO REGIONAL LIAISON

Independently served as the lead government relations and public affairs official for State of Ohio Auditor Betty D. Montgomery's office in fifteen northwest Ohio counties. Traveled throughout region promoting Auditor's initiatives, coordinating audits with clients, and consulting with audit staff and clients on ongoing audits. Routinely met with public affairs staff to monitor and review office policy. Met with executive staff, senior policy advisors, and senior department heads monthly to review efforts in each section of the office: Performance Auditing, Local Government Services, Fraud and Investigative Services, Financial Auditing, Audit Administration, Legal Investigations, and Legislative Affairs. Worked cooperatively within the Field Operations/Public Affairs section to improve implementation of office policy in all areas.

AWARDS/CERTIFICATIONS/OTHER

- Adjunct professor of Political Science and Urban Studies, Cuyahoga Community College
- City of Lakewood, Citizens Advisory Committee, 2010
- Lakewood Alive, Citizen Engagement Committee, Member
- Lakewood Alive, Member
- St. Clement Church, Parishioner
- NASD Series 7 license (not active)
- City of Toledo, Toledo City Council, Intern and Aide, 1999-2003