

November 24, 2010

Lakewood City Hall  
Clerk of Council  
12650 Detroit Road  
Lakewood, OH 44107

I am interested in offering my name for consideration for the current city council open seat(s). I am a Lakewood Ward 3 resident.

My business experience in managing large projects, the community service I have performed over the years, and my interest to serve my community in a larger scope uniquely qualify me to be an effective leader in this position.

I am eager to assist fellow constituents and an interest in seeing the City of Lakewood prosper and grow into the future. I would like to schedule a follow up meeting to discuss this opportunity further, or provide you more information, if necessary.

Sincerely,

A handwritten signature in black ink that reads "Patrick Duffy". The signature is written in a cursive, flowing style with a large initial 'P' and a long, sweeping underline.

Patrick Duffy  
1072 Kirtland Lane  
Lakewood, OH 44107

home (216) 226-5111  
cell (216) 374-1038

**Patrick Duffy**  
1072 Kirtland Lane  
Lakewood, OH 44107  
216-374-1038  
[duffpdq@aol.com](mailto:duffpdq@aol.com)

### **SALES EXPERIENCE**

**Graphic Concepts, A Division of Lemac Packaging, Inc.**  
Erie, PA

October 2001 - Present

#### **Vice President of Sales**

- Direct all aspects of sales and marketing functions of a graphics design company serving a wide range of customers, from small businesses to large Fortune 100 companies.
- Lead a team of professionals focusing on acquiring new customers, designing and managing custom fleet identification programs.
- Extensive knowledge and expertise in large format screen printing, digital reproduction, and all supportive conventional and digital converting equipment.
- Guide and manage in house sales professionals, and sales brokers.
- Develop sales literature and corporate position statements.
- Analyze equipment purchases and make recommendations to ownership
- Write and edit company website content.

**Ariston, A Division of Graphic Design Technologies, Inc.**  
Springfield, NJ

October 1984-October 2001

#### **Senior Account Representative**

- Consistently recognized as company sales leader for seventeen years.
- Responsible for generating over 20 million dollars in sales between 2000 and 2001.
- Sold and managed large corporate and multi-national rebranding and reimaging programs.

### **SMALL BUSINESS EXPERIENCE**

**Royal Touch, Inc.**  
Cleveland, OH

#### **Co-Owner and Operator**

- In 1980, I started a small business which provided parking garage security, and livery services...
- I was responsible for site management.

### **EDUCATION**

**Baldwin-Wallace College**  
Berea, OH

B.A. in Communication and Marketing

**Cuyahoga Community College**  
Cleveland, OH  
A.A.S. in Graphic Communications

**Saint Joseph's College**  
Rensselaer, IN  
**Activities:** Varsity Football, Computer Science Club

**Saint Edward High School**  
**Diploma**  
Lakewood, OH  
**Activities:** Varsity Football, Varsity Basketball

### **COMMUNITY WORK**

- **Our Lady of Mount Carmel Parish Council**, Varsity Football Coach and Boys Varsity Basketball Coach.
- **Saint Luke Boys Junior Varsity Basketball Coach.**
- **Magnificat High School Junior Varsity Basketball Coach and Varsity Assistant Coach.**
- **Saint Mark Parish Council**, Varsity Football Coach, and Girls Varsity Basketball Coach.